

Paessler Introduces Certification Programs For Sales and IT Professionals

“Paessler Certified” Designations Demonstrate Advanced Knowledge of PRTG Network Monitor; Two Programs Cover Sales as Well as Consulting and Technical Assistance

Austin, Texas and Nuremberg, Germany (May 28, 2013) – [Paessler AG](#), the innovative [network monitoring solutions](#) specialist, today announced two new certification programs as part of its well-established partner services to authenticate sales and IT professionals for their competence in [PRTG Network Monitor](#) software. The Paessler Certified Sales Professional and Paessler Certified Monitoring Professional programs allow qualified individuals to complete advanced testing that attests to their competence to sell or consult on PRTG Network Monitor.

Paessler’s two new certification programs are free of charge and open to any sales or IT professional. Specific skills associated with each program include:

- **Paessler Certified Sales Professional:** Demonstrates full knowledge of features, applications and licensing options for PRTG Network Monitor. Certified Sales designees can recommend the appropriate software size and can assist with licensing identification and ordering, as well as maintenance renewals and licensing upgrades.
- **Paessler Certified Monitoring Professional:** Shows that the IT specialist has successfully completed testing in all technical aspects of PRTG Network Monitor. Designees understand use cases for the product and can effectively recommend appropriate application based on customer requirements, as well as licensing and order processing.

“Paessler’s new certification programs provide advantages for professionals and customers alike,” said Christian Twardawa, Chief Operating Officer at Paessler AG. “PRTG Network Monitor users receive assurance that the individual assisting them has the highest degree of knowledge about the product. And for those who sell or consult, the programs are a great way to advance their career and improve customer relationships.”

The new certification programs assist customers in identifying consulting or sales professionals who are appropriate for their need. For consultants, VARs and other resellers, the Paessler Certified Sales Professional or Paessler Certified Monitoring Professional designations are gateways to new business, while demonstrating to existing customers a commitment to maintaining industry-best qualifications.

Paessler Certified Sales Professional or Paessler Certified Monitoring Professional recognitions require completion of an online test. To apply for a test, partners must go to www.paessler.com/partners/paessler-certified-professional and submit a request.

After successful completion, designees receive a certificate and a digital “Paessler Certified” icon suitable for display online. Partner companies who reach at least Silver level will also be designated with an icon in the partner listing on Paessler’s website.

About Paessler AG

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company’s suite of just-right software products delivers peace of mind, confidence and convenience for businesses of all sizes – from Small Office/Home Office (SOHO) to large enterprises, including more than 70 percent of the Fortune 100 companies. Based in Nuremberg, Bavaria/Germany, Paessler’s global reach includes more than 50,000 licenses sold and more than 150,000 active installations, including its robust freeware products, through its worldwide locations in Canada, the UK, Japan, the US and others. Founded in 1997, Paessler AG remains a privately held company and is recognised as both a Cisco Technology Developer Partner and a VMware Technology Alliance Partner. For more information, visit www.paessler.com .

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