

Paessler, LANAIR Group Partner to Launch ControlPoint Monitor for Hosted Network Monitoring

Turnkey Solution Built on Award-Winning PRTG Network Monitor Puts the Power of Enterprise Network Monitoring in the Cloud for Managed Service Providers

Nuremberg and Los Angeles (November 6, 2013) - Paessler AG, the innovative [network monitoring specialist](#), and LANAIR, a leading IT solutions provider, today announced the launch of ControlPoint Monitor, a powerful new [cloud-based network monitoring solution](#). ControlPoint officially debuts to the public Nov. 13 at the [ConnectWise IT Nation 2013](#) in Orlando, Fla., where ControlPoint is a Gold Sponsor.

Powered by Paessler's PRTG Network Monitor, ControlPoint provides a plug-and-play solution for Managed Service Providers (MSPs) looking to add a robust, scalable remote monitoring solution to their service offering. Deployment on the SaaS platform enables MSPs to launch a monitoring solution faster, generating new revenue and positive return on investment quicker than building a solution in-house.

ControlPoint includes all of the advanced PRTG functionality, including 200+ pre-built sensors for traffic, QoS, website, email, application and database monitoring, plus virtual environment monitoring, in a reliable, 24/7, fail-safe and easy-to-use hosted solution. In addition to PRTG's template set of monitoring tools, ControlPoint also integrates seamlessly with Professional Service Automation (PSA) tools, allowing MSP users to create alerts specific to their needs for monitoring and managing customer networks.

"As a longtime user of PRTG, we've experienced the flexibility, depth and breadth of the product for ourselves in managing networks for our own clients. PRTG has proven to be one of the most stable network monitoring products on the planet today, far surpassing the competition," said Neil Hawkins, partner at LANAIR. "Now, we've worked closely with the Paessler team to develop this hosted system that offers these unique features, functionality, ease of use and affordability in a turnkey solution to channel partners."

LANAIR will provide ControlPoint exclusively to channel partners, to assist them in growing recurring revenue with a robust network monitoring platform. The LANAIR and Paessler teams will work together to rapidly deploy new features and upgrades for ControlPoint as the underlying PRTG platform grows and evolves.

“We’ve worked diligently to develop the most robust, intuitive and comprehensive network monitoring solution on the market today, offering the best user experience and a unique all-in licensing model that meets the budgetary needs of every size business,” said Paessler Founder Dirk Paessler. “Collaborating with best-of-breed partners like LANAIR allows us to extend our reach, providing an increasingly comprehensive solution to a much broader market segment, while maintaining focus on our core competency: providing the absolute best network monitoring solution available.”

To see a live demo of ControlPoint Monitor, stop by Booth #503 during IT Nation 2013, Nov. 13-15, or www.controlpointmonitor.com for more information.

About Paessler AG

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company’s suite of just-right software products delivers peace of mind, confidence and convenience for businesses of all sizes – from Small Office/Home Office (SOHO) to large enterprises, including more than 70 percent of the Fortune 100 companies. Based in Nuremberg, Bavaria/Germany, Paessler’s global reach includes more than 50,000 licenses sold and more than 150,000 active installations, including its robust freeware products, through its worldwide locations in Canada, the UK, Japan, the US and others. Founded in 1997, Paessler AG remains a privately held company and is recognized as both a Cisco Technology Developer Partner and a VMware Technology Alliance Partner. For more information, visit www.paessler.com.

About LANAIR Group

LANAIR Group is an IT consulting firm with offices serving greater Los Angeles, Santa Barbara, Northwest Indiana/Chicago and Dallas. Our experienced team of engineers specializes in: IT Networking Services, Security Services, Unified Communications, Virtualization, Managed Services, Hosting Services and Education Services for 21st Century learners. We leverage our certified partnerships to provide expert-level services and solutions that enhance the value of your technology investment. For more information about LANAIR Group, visit www.lanairgroup.com. For more information about ControlPoint Monitor, visit www.controlpointmonitor.com.

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Media Contact:

Stacy Silver
SSIPR
847-415-9305
ssilver@sspr.com