

PRTG PLUS END USER PRESS RELEASE

# Paessler launches PRTG PLUS to meet large enterprise needs

**Nuremberg, Germany – 15 October 2019 – Paessler AG, the IT monitoring specialist, announces the launch of PRTG PLUS for businesses that need to monitor large IT infrastructures with thousands of devices.**

Paessler has established itself as a leader in IT monitoring, and with 70% of all Fortune 100 enterprises using PRTG, both the enterprise sector and SMBs are benefitting from the simplicity of a unified monitoring solution. With over 200,000 IT administrators in over 170 countries currently using PRTG, the launch of PRTG PLUS was a natural progression for Paessler.

With the new PRTG PLUS, Paessler offers a licensing model tailored to large IT environments where 50,000 plus sensors can be deployed across as many servers as required. This enables any large organisation to scale up their monitoring capabilities seamlessly and with one single licence.

The benefits of the new PRTG PLUS licence are far reaching:

- no limits on scaling and greater architectural design flexibility using a single license key
- premium support
- flat rate pricing per sensor, per year, with annual billing

Helmut Binder, Paessler AG CEO: “With an excellent Net Promoter Score (NPS) in the 90<sup>th</sup> percentile of the software industry and being ranked “2019 Gartner Peer Insights Customers’ Choice” in two categories, we know we have a lot of satisfied customers, which should be reassuring to any large companies looking for a reliable and professional IT monitoring solution. We understand IT system admins in larger companies are up against a different set of challenges. PRTG already does the job of monitoring very well, which is why many fortune 100 companies are using it already, but we want to ensure we address the needs of this segment much more intensively. For that reason, we launched PRTG PLUS with unlimited servers and a flexible subscription model catering to the specific needs of the enterprise segment”.

During the last 20 years Paessler has built up a worldwide network of highly qualified integration partners who are now ready to support enterprise customers with their PRTG deployments. Additionally, Paessler’s development team enhanced the performance of PRTG and added new features to the roadmap that will bring new benefits for large infrastructures as well as SMB customers.

This ‘all-in-one’ licence subscription enables companies to monitor all the systems, devices, traffic and applications in a company’s IT infrastructure. PRTG PLUS will run alongside the existing PRTG offerings.

## About Paessler AG

In 1997 Paessler revolutionized IT monitoring with the introduction of PRTG Network Monitor. Today over 200,000 IT administrators, in more than 170 countries, rely on PRTG to monitor their business-critical systems, devices and network

infrastructures. PRTG monitors the entire IT infrastructure 24/7 and helps IT professionals to seamlessly solve problems before they impact users.

Our mission is to empower technical teams to manage their infrastructure, ensuring maximum productivity. We build lasting partnerships and integrative, holistic solutions to achieve this. Thinking beyond IT networks, Paessler is actively developing solutions to support digital transformation strategies and the Internet of Things.

Learn more about Paessler and PRTG at [www.paessler.com](http://www.paessler.com)

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