

Paessler Highlights PRTG Advancements at Interop Las Vegas

Company to highlight updates to its network monitoring solution and recent U.S. staff expansion at the show

WAKEFIELD, Mass. and NUREMBERG, Germany, May 15, 2017 – [Paessler AG](#), the innovative network monitoring specialist, today announced that it will be demonstrating the latest updates for PRTG Network Monitor at Interop ITX, May 15-19, 2017, at the MGM Grand Las Vegas (Booth #239). At the show, Paessler will highlight PRTG features and other company updates, as well as presenting at Tech Field Day Extra.

PRTG Network Monitor is a fully-featured, comprehensive monitoring solution capable of monitoring everything from routers and switches to virtual machines and cloud applications. Paessler continues to gain momentum in the North American Market, with PRTG playing a key role in networked, virtualized and cloud environments. In February, Paessler announced a 15 percent increase in North American sales in 2016, making it the largest sales region in the company. In 2016, 30 new employees were hired company-wide, including key additions in the U.S. to boost Paessler's growing channel sales team.

"We continue to strive to make PRTG the most useful tool possible for IT and network monitoring, and we have invested further in our U.S. team to better serve our partners and customers," said Andrew Cutting, Director of Channel Sales, North America, Paessler. "Interop ITX is one of the best opportunities of the year for us to connect directly with partners and customers, including the types of 'hands on' users who can benefit from the comprehensive monitoring that PRTG delivers."

Paessler's Greg Ross will present at Tech Field Day Extra at Interop ITX. The presentation will be live streamed on the Tech Field Day website and additional information will be available at the show. For more, please visit www.techfieldday.com/event/interop2017.

For more on PRTG, please visit www.paessler.com.

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About Interop ITX

Interop ITX is the leading global IT infrastructure event series, offering in-depth education alongside a showcase of emerging technologies in an independent, vendor-neutral environment. For 30 years, Interop has brought the IT community together to explore the latest in network infrastructure, encouraging collaboration and interoperability. Through dynamic conference programs, Interop helps professionals at all career levels leverage the network, systems and applications that enable business innovation. Interop ITX Las Vegas is the flagship event held each spring, with an annual event in Tokyo and Cloud Connect China in Shanghai. For more information, visit interop.com. Interop is organized by UBM Americas, a part of UBM plc (UBM.L), an Events First marketing and communications services business. For more information, visit ubmamericas.com.

About Paessler AG

Paessler AG's award winning PRTG Network Monitor is a powerful, affordable and easy-to-use Unified Monitoring solution. It is a highly flexible and generic software for monitoring IT infrastructure, already in use at enterprises and organizations of all sizes and industries. Over 150,000 IT administrators in more than 170 countries rely on PRTG and gain peace of mind, confidence and convenience. Founded in 1997 and based in Nuremberg, Germany, Paessler AG remains a privately held company that is recognized as both a member of the Cisco Solution Partner Program and a VMware Technology Alliance Partner. Learn more about Paessler and PRTG at www.paessler.com.

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