

Paessler Included in the Gartner, Inc. 2016 Magic Quadrant for Network Performance Monitoring (NPMD) for its PRTG Network Monitor

Gartner, the world's leading information technology research and advisory company, has recognized Paessler for its PRTG Network Monitor in the 2016 Magic Quadrant for Network Performance Monitoring and Diagnostics.¹ According to the report, "NPMD tools allow for IT operations to understand the performance of application, network and infrastructure components via network instrumentation. These tools also provide insight into the quality of the end user's experience. The goal of NPMD products is not only to monitor the network traffic and infrastructure to facilitate outage and degradation resolution, but also to identify performance optimization opportunities."

With PRTG Paessler offers a solution optimized for IT teams and administrators of small and medium-sized networks who have a demand for easy to use and powerful out-of-the-box monitoring software that supports them managing their daily routines without adding additional workload. Offering all features and functions in every license without any add-ons or modules gives PRTG a unique standing in the monitoring market.

"As a company that focuses on the monitoring of small and medium-sized networks, we believe being recognized by Gartner shows that we're on the right track," said Dirk Paessler, founder and CEO of Paessler. "We feel this will help us to strengthen our position in the market and further improve PRTG for our current and future users."

A free 30 days trial of PRTG can be downloaded on the Paessler website www.paessler.com/gmq.

¹ Gartner, Magic Quadrant for Network Performance Monitoring and Diagnostics, 01 February 2016

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About Paessler AG

Paessler AG's award winning PRTG Network Monitor is a powerful, affordable and easy-to-use Unified Monitoring solution. It is a highly flexible and vendor-neutral software for monitoring IT infrastructure, already in use at enterprises and organizations of all sizes and industries. Over 150,000 IT administrators in more than 170 countries rely on PRTG and gain peace of mind, confidence and convenience. Founded in 1997 and based in Nuremberg, Germany, Paessler AG remains a privately held company that is recognized as both a member of the Cisco Solution Partner Program and a VMware Technology Alliance Partner. Learn more about Paessler and PRTG at www.paessler.com.

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