

Paessler and MWA Intelligence Announce Strategic Partnership Providing “Private Edition” of PRTG Network Monitor to Imaging Reseller Channel

Companies to Roll Out Agreement at Managed Print Summit and World Expo in Las Vegas

SCOTTSDALE, AZ, BURLINGTON, MA and NUREMBERG, GERMANY – (June 26, 2012)– Paessler AG, the innovative [network monitoring solutions](#) specialist, and MWA Intelligence, Inc. (MWAI) today announced the formation of a strategic partnership under which Paessler will provide a “private edition” of its PRTG Network Monitor software to MWAI. The Scottsdale, AZ-based real-time information managed print services (MPS) solutions provider will offer PRTG as part of its full service and software portfolio to its imaging industry reseller channel.

The agreement, which the companies will formally roll out at the Las Vegas Managed Print Summit and World Expo July 17-19, enables MWAI to offer its resellers a private edition of PRTG Network Monitor. This will facilitate the transition from Managed Print Services to Managed Network Services seamlessly. With the all-in network monitoring solution PRTG, the MWAI resellers can take over full responsibility for their customers’ networks, not only for the printer part. Every device, whether it’s an imaging device, server, switch, router, etc. can be monitored with one solution.

MWAI is a provider of cutting-edge machine-to-machine (M2M) and machine-to-people (M2P) solutions and tools that support the exchange of real-time information. PRTG Network Monitor’s addition to MWAI’s software portfolio strengthens and supports its reseller channel the ability to expand beyond traditional MPS to highly sophisticated managed network services for their customers network environments.

“At MWA Intelligence, we are very excited to announce our partnership with Paessler,” said Michael Stramaglio, President and CEO of MWA Intelligence. “The Paessler solution is a fantastic addition to the MWAI suite of management tools, and they will empower MWAI’s customers and partners with leading edge technology that is very affordable with a flexible and easy-to-use workflow.”

“As Managed Print Services and Imaging Channel providers continue to move toward a true Managed Services practice, they need flexible tools that manage more than just printers,” said Mark McCuen, Information Architect VP of MWA Intelligence. “Combining MWAi’s extensive data collection capabilities with Paessler’s powerful and intuitive network monitoring software is the perfect toolset to enable our customers and partners to be able to effectively manage all things connected.”

PRTG Network Monitor version 12.2, the developer’s most recent version, includes more than 130 types of sensors, which makes the monitoring of virtually any device easy and thorough, enabling network administrators to take a proactive approach to monitoring network health. PRTG Network Monitor, which currently has more than 150,000 active installs, supports SNMP, WMI, Flow monitoring, as well as packet sniffing and monitoring of IPv6 devices. The extensive list of sensor types includes pre-built sensors specifically designed for QoS monitoring, website monitoring, email monitoring, application monitoring, database monitoring, monitoring of virtual environments, and many others. The software is ideal for businesses of all sizes, from small office/home office, to large enterprises, and is used by more than 70% of Fortune 100 companies.

“We are excited to work with MWAi and offer them a private edition of PRTG Network Monitor,” said Paessler CEO, Dirk Paessler. “Our respective corporate cultures were borne of technological innovation that not only meets, but consistently exceeds, customer expectations.”

Markus Brinsa, Executive Senior Vice President of North America for Paessler added “This partnership will help to do exactly that by facilitating the transition to Managed Network Services. MWAi resellers won’t have to worry about this step; we will offer them a tool that supports the transition, which will disrupt the industry in a way that’s never been done before.”

For more information, visit <http://www.paessler.com/>.

MWA Intelligence, Inc.:

MWA Intelligence, Inc. (MWAi) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAi combines OEM relationships, technological innovation, and years of industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAi manages and monitors locally and network connected imaging devices, automates meters directly to ERP, and

*bridges communication from machine to service technician –encouraging dealerships to embrace the Hybrid dealer concept. Solutions include: Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more.
For additional information please visit the MWA Intelligence corporate website: www.mwaintel.com.*

About Paessler AG:

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company’s suite of just-right software products deliver peace of mind, confidence and convenience for businesses of all sizes – from Small Office/Home Office (SOHO) to large enterprises, including more than 70% of the Fortune 100 companies. Based in Nuremberg, Germany, Paessler’s global reach includes more than 150,000 active installations of its products. Founded in 1997, Paessler AG remains a privately held company and is recognized as both a member of the Cisco Developer Network and a VMWare Technology Alliance Partner. For more information, visit www.paessler.com.

#

MEDIA CONTACT:

Megan Parker
SSIPR
847-415-9326
mparker@sspr.com