

## EMA Radar Report Gives PRTG Network Monitor High Marks in Latest Listing of Leading Enterprise Network Management Systems

Paessler's Lightweight Monitoring Sensors Cited for Delivering Strong Value in Medium-Sized Deployments of Up to 5,000 Servers, Other Physical and Virtual Devices

**BURLINGTON, MA and NUREMBERG, GERMANY – (Nov. 08, 2012)** – Paessler AG, the [innovative network monitoring company](#) specialist, today announced that its flagship PRTG Network Monitor solution achieved a strong ranking in Enterprise Management Associates Inc.'s (EMA) recently published *EMA Radar™ for Enterprise Network Management Systems* (ENMS). This report paints a clear picture of the current range of ENMS products available in today's marketplace. It evaluates 16 solutions from 15 vendors based on five key areas: deployment & administration, architecture & integration, functionality, cost advantage, and vendor strength.

According to EMA, the role of network management in the enterprise today is more important than ever before, because everything depends on the network. Network availability is critical to applications, servers, desktops, storage and Internet use. Network monitoring therefore takes on added importance to ensure the availability of these and other technologies and applications.

EMA placed Paessler's PRTG Network Monitor in the Strong Value category of the Medium Deployments group in its report.

In comparing PRTG Network Monitor to other vendors' ENMS solutions, EMA gave Paessler's product high marks for its performance in deployments with as many as 5,000 managed network devices. "PRTG Network Monitor scored very highly in overall deployment cost efficiency compared with others in this group," noted Tracy Corbo, Principal Research Analyst, EMA. "It achieved particularly favorable marks in deployment cost and deployment time. Also, the company's flat pricing model gives it a distinct advantage in overall cost advantage, resulting in top marks in that regard."

Paessler PRTG Network Monitor's strengths, as stated within the EMA report, include:

- Capable simplicity – EMA often engages in conversations with network and datacenter engineers frustrated with overly complex tools requiring

extensive training and experience to use. Less is more and when a tool fits the job customers are happy. PRTG fits this need precisely.

- Network management for the emerging enterprise – Given its analysis, EMA believes Paessler’s solution to be very well suited to network or datacenter deployments of up to 5,000 managed devices.
- Support for physical and virtual equipment, operating systems as well as file, Web and Windows servers -- The lightweight monitoring sensor strongly appeals to cross-domain operators, not only to network engineers.
- The solution demonstrated strong relative strength with respect to its operator interface diversity and options, and offers one of the better options for integrating cloud management.

“We are honored by EMA’s recognition of PRTG Network Monitor as a strong value solution that helps engineers and other operators in medium-sized deployments ensure network health and availability,” said Dirk Paessler, Paessler CEO. “We are also very pleased with the praise the firm gave to our product’s performance monitoring, configuration and its highly flexible and adaptable monitoring tuning capabilities.”

Paessler offers more than 150 pre-configured types of PRTG sensors for centralized, multi-system monitoring in heterogeneous IT infrastructures. Customers can choose the best sensors for their network environments, either through automatic network discovery or manually with the company’s 3-Click Wizard.

For more information, visit <http://www.paessler.com/>.

**About Paessler AG:**

*Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company’s suite of just-right software products deliver peace of mind, confidence and convenience for businesses of all sizes – from Small Office/Home Office (SOHO) to large enterprises, including more than 70% of the Fortune 100 companies. Based in Nuremberg, Germany, Paessler’s global reach includes more than 150,000 active installations of its products. Founded in 1997, Paessler AG remains a privately held company and is recognized as both a member of the Cisco Developer Network and a VMWare Technology Alliance Partner. For more information, visit [www.paessler.com](http://www.paessler.com).*

**About the EMA Radar Report:**

*The EMA Radar Report delivers an in-depth analysis of industry-leading vendors and vendor products, including their overall market position in comparison with other vendors. This information is laid out in an easy-to-decipher, detailed Radar Chart, making it simple to see how vendors measure up in the market, as well as against other vendors. The EMA Radar report also provides a detailed discussion of methodology and criteria, a high-level market segment overview, and a comprehensive analyst write-up on each vendor.*

**About Enterprise Management Associates Inc.:**

*Founded in 1996, Enterprise Management Associates (EMA) is a leading industry analyst firm that specializes in providing deep insight across the full spectrum of IT and data management technologies. EMA analysts leverage a unique combination of practical experience, insight into industry best practices, and in-depth knowledge of current and planned vendor solutions to help its clients achieve their goals. Learn more about EMA research, analysis, and consulting services for enterprise line of business users, IT professionals and IT vendors at [www.enterprisemanagement.com](http://www.enterprisemanagement.com) or [blogs.enterprisemanagement.com](http://blogs.enterprisemanagement.com). You can also follow EMA on Twitter or EMA on Facebook.*

# # # # #

**MEDIA CONTACT:**

SSIPR Public Relations  
847-955-0700  
[paessler@sspr.com](mailto:paessler@sspr.com)