

New Study Shows PRTG Network Monitor Meets Growing Demand for Virtualization Monitoring

Recent Customer Survey Reveals 70% of Users Rely on PRTG to Monitor Virtual Environments; Paessler AG's Easy-to-Use Solution Once Again Earns High Marks for Saving Admin Time and Money

LOS ANGELES and NUREMBERG, GERMANY – (July 20, 2011) – Paessler AG, the innovative [network monitoring solutions](#) specialist, today announced the results of its latest customer survey, revealing that more than 70 percent of PRTG users rely on the software to monitor virtualized environments and provide network admins with real-time data about the current status of all devices across the network.

Now featuring enhanced support for virtualized environments, including 10 different sensor types specifically for virtual systems, the latest version of PRTG (version 8.4) is designed specifically to meet the growing demand for effective virtualization monitoring, enabling IT admins to more easily and quickly provision resources, maximize uptime and ensure optimum availability for every IT resource. More than half of survey respondents said they regularly use PRTG's integrated VMware sensors, with another 20 percent reporting the use of other sensors to monitor virtual systems.

“We recognized the virtualization trend very early on and responded proactively by offering a wide range of built-in sensor types specifically for cloud and virtualization needs,” said Dirk Paessler, CEO and head of development at Paessler AG. “Clearly these features are valuable to our customers, and we’re very pleased to see such rapid adoption of these enhancements to our product.”

As they have in previous customer surveys, PRTG users report the tremendous time savings as a key benefit of the system: 90 percent said it saves them significant time and resources, with 43 percent reporting at least three hours per week in time savings.

“That’s a tremendous amount of time and resources that can now be dedicated toward other, more business-driven activities, rather than troubleshooting and simply keeping an eye on the network,” said Kenneth Sanofsky, General Manager - North America, of Paessler AG. “In today’s business climate, IT needs to be

part of the business growth strategy instead of just a cost center. PRTG is providing a solution to make that possible.”

In fact, 96 percent of survey respondents reported that PRTG’s continuous monitoring of uptime/downtime is critical, especially in virtualized environments. And, about 80 percent said that network monitoring has become an important part of their security protocols to detect unusual activity that might signal an attack.

Sanofsky says that overall, the PRTG user survey results underscore the fact that network monitoring is now becoming a vital component within the IT infrastructure to help companies maintain the critical connectivity required to conduct business. Heavy Internet usage, high-load requirements for data lines and network equipment, and the need to mitigate faulty network configurations were all cited as primary concerns among users, all of which PRTG fully addresses with built-in NetFlow sensors, as well as wide range of SNMP and WMI sensors. The 2011 survey shows that the number of users running more than 26 NetFlow sensors has doubled over the last year.

“Our annual customer survey has become an invaluable resource guiding the ongoing development and optimization of our software to meet the needs of our users,” said Paessler. “It also serves as a quality assurance benchmark, and we’re thrilled to learn that 96 percent of our customers say they would recommend PRTG to their colleagues or have already done so.”

Paessler also notes that while the company is extremely pleased with the results of the survey that validate its work in developing and continually refining PRTG, they are by no means intent to rest on their laurels.

“The technological demands on IT administrators are high and constantly changing,” he said. “Our aim is to always be on the cutting edge with PRTG and to further optimize our software for maximum user friendliness and effectiveness.”

PRTG Network Monitor is ideal for businesses of all sizes looking to optimize network resources and reduce downtime. Its unique remote probe technology enables data center providers, MSPs, ISPs and virtually any kind of business—even those with remote locations—to gain complete visibility into network activity to prevent failures and outages before they take place, plus budget for

upgrades based on real demand. With built-in support for virtualization monitoring, PRTG provides dynamic, real-time details on the status of every IT resource, including physical and virtual components and applications. Its unique all-in, no add-on licensing model makes the award-winning PRTG the most affordable, easy-to-use, comprehensive network monitoring solution on the market.

For more information, visit <http://www.paessler.com/>.

About Paessler AG:

Paessler AG leads the industry in providing the most powerful, affordable and easy-to-use network monitoring and testing solutions. The company's suite of just-right software products deliver peace of mind, confidence and convenience for businesses of all sizes – from Small Office/Home Office (SOHO) to large enterprises, including more than 70% of the Fortune 100 companies. Based in Nuremberg, Germany, Paessler's global reach includes more than 150,000 active installations of its products. Founded in 1997, Paessler AG remains a privately held company and is recognized as both a member of the Cisco Developer Network and a VMWare Technology Alliance Partner. For more information, visit www.paessler.com.

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